

# Seneca

*SIMPLE • RELIABLE • SCALABLE*

## DIGITAL SIGNAGE SOLUTIONS

# WHY SENECA?

## :Seneca

When you choose a Seneca product, you can trust our solution and be more profitable.

In an industry where uptime is critical, you can also trust that the Seneca name means our appliances deliver unrivaled dependability. From inception, Seneca systems are tested in real-world environments to guarantee maximum reliability in mission-critical installations.

We strive to be your trusted advisors in the visual media market. Our exceptional customer support starts at the beginning, when your digital signage specialist will assess your needs to connect you with the right appliance in terms of ability and scalability.

We want to find the right fit for your specific application. Seneca products are driven with your specific CMS, so you get a purpose-built visual media appliance.



## SIMPLE ▶ RELIABLE ▶ SCALABLE



### SIMPLE

Seneca products just work ... right out of the box. Each system comes equipped with Seneca's Maestro software, which loads and optimizes your CMS or analytics applications, saving hours of integration and setup time.



### RELIABLE

Designed and developed by Seneca's Advanced Engineering Team, our appliances are created in the world-class testing facilities. From inception, Seneca systems are tested in real-world digital signage and edge environments to guarantee maximum reliability.



### SCALABLE

Unlike other manufacturers who ship one-size-fits-all solutions, Seneca experts actually listen to your needs to custom build something as scalable as it is reliable. We strive to be your trusted advisors for visual media, using our experience to help you plan for the future.



Maestro gets your optimized system up and running in minutes instead of hours. We channeled years of value engineering into an intuitive dashboard that eliminates hundreds of keystrokes. You don't even need an internet connection or data transfer from external drives.



The Seneca Backup and Recovery Enterprise feature can capture a snapshot of your OS, apps, customizations and settings easily with three clicks, providing the flexibility to restore your systems to a factory image or from a snapshot all in one place.

# THE SENECA EXPERIENCE

The Seneca Experience puts the integrator first through innovation. We use decades of experience to accommodate our partners from planning and deployment to monitoring and post-sale support. Seneca doesn't just sell you a box. We offer an experience that gets you the perfect appliance for your application.

In an industry where tech and capabilities can easily be over-promised and under-delivered, we stand by a commitment to integrity and dependability. Your custom appliance arrives as specified, thoroughly tested in our world-class facility and backed by the best warranties in the business. Customer support is never far away with our next-business-day, on-site service and a U.S.-based call center filled with experts who can actually answer your questions.

Purpose-built and validated by top software developers, Seneca products come with an out-of-the-box experience that's second-to-none. We've channeled our experience into game-changing solutions like Maestro optimization software that orchestrates startup configuration in a fraction of the time typical setup takes. Seneca Backup and Recovery (SBAR) works in concert with Maestro, so you can quickly launch and create a backup all from a single intuitive dashboard. Standard and Enterprise recovery options are available. The xConnect remote management platform reduces service calls and increases profitability.

Seneca is your trusted advisor and true partner in the physical security market. We give you the same consideration that you provide to clients, carefully planning and pairing you with the right equipment.

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## PARTNERSHIPS

We understand that partnerships are important. We strive to partner with industry leaders to engineer better solutions to drive an easier experience for our customers. We choose them carefully and are proud of the relationships we have built. Our partners are an important piece in making us who we are.

### SUPPLIER PARTNERS



### SOFTWARE PARTNERS



# MEDIA PLAYERS



Seneca's premier edge devices offer industry-leading form and function for next generation embedded applications. Simple and effective with great performance and reliability, Seneca media players makes digital signage easy.

	VIDEO OUTPUT	PRODUCT	USE CASES
(+) PERFORMANCE >	QUAD	XK-QUAD	2x2 video walls MSVDS 4-display QSR
	TRIPLE	1.3	Thin-mounted assemblies CPU-driven application
	DUAL	FANLESS	High-resolution/motion QSR and outdoor DMBs
		HDN	Robust, handles intense graphics and video with overlays
		XK-FLX	Dual 4K-ready, rock-solid for dual displays and harsh environments
	HDS	Fanless introductory solution, supports dual 1080 signage environments	
(-)	SINGLE	LTX	Perfect for single-screen introductory signage

# VIDEO WALL CONTROLLERS



Flexibility in graphics card, processor, storage and capture card options make our VWCs some of the most versatile on the market today. Seneca VWCs have enough horsepower to drive multiple displays simultaneously while processing additional features like scheduling and video analytics.

	PRODUCT	OUTPUT	USE CASE
(+) PERFORMANCE >	VWC PLUS	16x4K 32 x 1080p	VWC PLUS
	VWC	8x4K 16 x 1080p	
	VWC-MINI	4x4K 8 x 1080p	VWC
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## CONTACT US

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