

MAESTRO ORCHESTRATES INSTALLATION, SETUP AND SUPPORT

CHANGES GAME FOR CUSTOMERS

In a market where the number of software brands reaches well over 100, configuring each video management system can be a daunting task. That's why Seneca developed a single application that will optimize its hardware for video surveillance running just about any VMS.

Maestro orchestrates numerous settings and saves more than 300 keystrokes for customers whose time is the most valuable commodity. Seneca delivers this optimization through an automatic image implemented in minutes during system setup. The optimization improves system performance for video surveillance and saves the customer hours of time.

Years in the making, the easy-to-use Maestro application grew out of Seneca's experience imaging for specific VMS solutions over the years. The current application is intended to provide an easy installation process that saves hours not only with configuration, but troubleshooting as well throughout the product lifecycle.



PURPOSE-BUILT APPLICATION

From engineering to testing, Seneca always takes the actual purpose of its hardware into account. Maestro came from the need to transform servers and all their complex components into a true security appliance. Seneca built a solution and then added features based on testing particular VMS.

In some cases, they've formed key partnerships with industry-leading names like Milestone for the Balto series. That portfolio takes Maestro's capabilities a bit further, accounting for additional settings specific to that VMS.

VMS APPLICATIONS:



KEY FEATURES



**SAVES
300+
KEYSTROKES**



**ONE CLICK
NVR
OPTIMIZATION**



**SENECA
BACKUP
& RECOVERY**



**BEST
IN BREED
VMS APPLICATIONS**



**DEVICE
MAINTENANCE
DASHBOARD**



**IMMEDIATE/REMOTE
SUPPORT**



CHANGING THE WAY CUSTOMERS INSTALL AND SUPPORT VIDEO SURVEILLANCE SYSTEMS

GOT YOUR BACK

Maestro includes SBAR (Seneca Backup and Recovery), another Seneca exclusive that creates an instant backup of the fully-configured physical security server. This proactive step ensures hours will be saved should a drive fail or need to be reconfigured in the future.

Maestro also has built-in support resources that can assist with system diagnostics and recovery, making it quick and easy to find and solve potential issues during the life of the product. That support is a big part of the Maestro experience as well – the software connects to remote assistance in a click and can retrieve diagnostic files quickly. This again saves the integrators hours of troubleshooting.

THE BENEFITS

- Saves 300+ Keystrokes
Configures hardware in under 30 minutes.
- One Click NVR Optimization
Automatically optimize.
- Best in Breed VMS Applications
Installation files for faster VMS activation.
- Seneca Backup and Recovery
Takes a snapshot of your OS, apps, customizations and settings.
- Device Maintenance Dashboard
Allows you to audit, manage and act remotely.
- Immediate/Remote Support
Post-sale support just a click away.

DEMYSTIFYING IT

Seneca understands that customers don't need to be IT professionals too. Seneca believes they should be focused on swift installation without getting tied up with setup and configuration.

Navigating through the complexity of a server to launch a VMS could be a challenge for customers, who would have to spend hours of technician time working through a process better suited for computer pros.

Maestro was made to master all the settings needed with a fraction of the clicks, cutting frustration out of a potentially painful process.

CONCLUSION

Seneca puts the customer first through innovation, using decades of experience to accommodate partners with game-changing solutions like Maestro. Physical security customers don't have to be IT professionals too, so Seneca created Maestro for a less painful configuration process. The user-friendly dashboard saves time by reducing keystrokes and offering simplified troubleshooting. Knowledgeable support is just a click away when you hit a snag.

[Contact Seneca](#) to learn about even more Maestro benefits.